

2026 January 17th

BUSINESS MANAGEMENT

Megan Lu

Agenda

1. Career Direction & Why business management?
2. Why this path?
3. Experiences that helped shape my direction
4. Values and motivations that drove my interest
5. Leadership & Service Roles
6. Future Outlook



Career Direction

Business management interests me because:

- wide career options
- leadership
- problem-solving

Who I want to be as a manager:

- responsible
 - ethical
 - trustworthy
 - organized
 - strategic
 - a clear communicator
 - supportive
 - adaptable
-



Why This Path?

When I was in sixth grade, I made a shark tank presentation for a class and I really enjoyed it. This piqued my interest in the business world.



My Shark Tank Project vs. Real Shark Tank

Experiences That Helped Shape My Direction

DECA Club



Create2Dona



Values & Motivations

Leadership Values

- inclusive
- responsible
- sets goals
- respects their team
- lead by example
- plan with a purpose



Leadership & Service Roles

Maui Strong Fund

- identified a real world crisis
- created and led a district-wide fundraiser
- sold pen and pencil sets to raise funds
- donated all proceeds to the Maui Strong Fund

Skills Developed:

- taking initiative
- organization and planning
- spreading awareness
- confidence
- responsibility



Pen and Pencil Set



Support Maui Fundraiser



Fires in Maui

Leadership & Service Roles

Create2Dona (Cofounder)

- founded a small business selling pens, keychains, and other accessories
- managed products, pricing, and sales
- donated profits to charitable causes
- make responsible decisions

Challenges Faced:

- building awareness and customer interest
- managing costs while also donating a portion of our profits
- organizing sales and tracking funds

Skills Developed:

- business planning and management
- decision-making
- communication and leadership
- financial responsibility



Picture featuring Councilwoman Christine Liu at a senior center giving out our handmade flowers for Mother's Day

Leadership & Service Roles

American Guitar Museum

- led fundraising and sponsorship outreach
- contacted local businesses and donors
- coordinated a team to replace a damaged fence
- featured in a local newspaper to raise awareness
- worked with local legislators to address sidewalk safety

Challenges Faced:

- difficulty securing sponsors and donors
- purchasing all the materials e.g. fence panels and gravel
- coordinating dates for the project

Skills Developed:

- professional communication
- problem-solving and persistence
- leadership and teamwork
- persuasion



Taking down the old fence



Picture with the owner of the American Guitar Museum

Future Outlook

- more business related electives
- hopefully going to ICDC (International Career Development Conference)
- plan to pursue business management in college
- gain more real-world experiences through internships, leadership roles, and projects



THANK YOU

For Listening

Q&A

Please feel free to ask any questions about this presentation.

