

Emma K. Suen



EXPLORING BUSINESS, MARKETING, & DATA-DRIVEN LEADERSHIP

Summer Careers Exploration Program 2025



AGENDA

1. INTRODUCTION
2. EXPERIENCES
3. LEADERSHIP
4. SUMMER EXPERIENCE
5. FUTURE OUTLOOK



EMMA K. SUEN



Senior at Herricks High
School (New Hyde Park,
Long Island)

Interested in pursuing
Business Analytics w/ a
minor in
Entrepreneurship

EXPERIENCES



crochetfroggys

Albertson, New York

★ 5.0 (184) | 520 sales | 4 years on Etsy



KraftyPandas

345 posts | 1,320 followers | 248 following

DIY Craft Store || Decoden || Resin

BOOK NOW 📌

867 Willis Avenue, Albertson, New York

linktr.ee/kraftypandas.ny

📧 kraftypandas.ny



New



events!



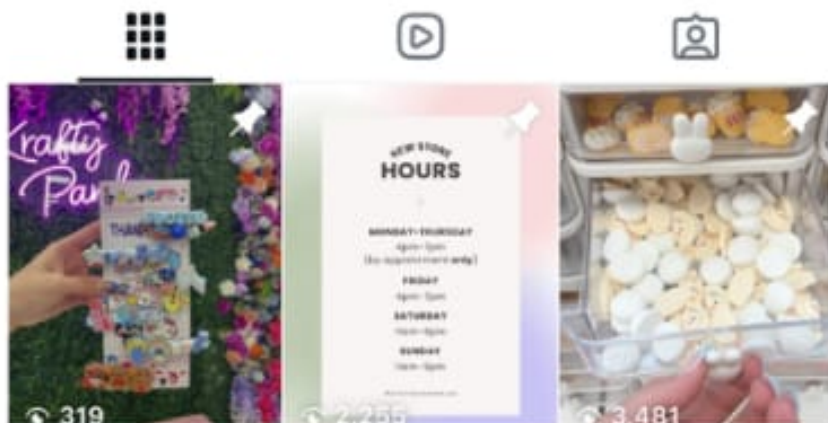
info!



customize!



samples!



**MKC
THREADS**



EXPANSION CORE

- Sole Founder of Crochetfroggys
- Customer-service Representative and Inventory Manager at MKC Threads
- Part-time employee and Social Media Manager at Krafty Pandas
- Social Media Manager for Carvel & Expansion Core

LEADERSHIP



- President of SMYL
 - 4-year mentor
- Vice President of Marketing of DECA
 - 4-year competing member
 - 2-year States qualifier
- CEO of Virtual Enterprise Class
 - 2nd year taken class

MY SUMMER EXPERIENCE



MY SUMMER EXPERIENCE

PROFESSIONAL COMMUNICATION

- Learned how to communicate and build relationships w/ a diverse audience

SERVICE-ORIENTED PROBLEM SOLVING

- Learned how service-driven organizations utilize thoughtful planning and problem-solving

SO...WHERE AM I HEADED NEXT?

Field: Business (Marketing, Analytics, and Entrepreneurship)

- Combines creativity, strategy, data
- Allows me to solve real problems and create direct impact
- Focuses on communication, leadership, and decision-making



**MY GOAL IS TO TURN CREATIVITY INTO STRATEGY
AND STRATEGY INTO RESULTS.**

THANK YOU!

I'm happy to answer any questions.